

VOLUNTEER MINISTRY CENTER

**VMC**

# 2026

## WINE & SHINE

benefitting Volunteer Ministry Center

**Sponsorship & Support  
Opportunities**

Friday, July 17, 2026 | 6:00 pm  
Crowne Plaza Knoxville

# WINE & SHINE

You're invited to an evening out benefitting **Volunteer Ministry Center!** Sip a selection of premium moonshines and a collection of spectacular wines, complemented by perfect appetizer pairings, presented by Wine Host, Candace Viox of Water into Wine. Enjoy a delightful evening with entertainment presented by **Award-Winning Artist, Matt Leadbetter**, a delicious dinner buffet prepared by the talented team at the Crowne Plaza Knoxville, and an energetic live auction with legendary Auctioneer, Bear Stephenson! You can also bid on fabulous and unique items in our silent auction while sipping and mingling! WBIR Anchor, Brittany Bailey, will be our Emcee for the evening, and we hope you'll be a part of this fun evening while raising funds to help us prevent and end homelessness in Knoxville!

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**Volunteer Ministry Center (VMC)** was established in 1987 and is a 501(c)(3) nonprofit agency whose mission is to prevent and end homelessness, through compassion, accountability, and results.

At VMC, we serve those who are at the highest risk by offering high quality case management to support them on their journey to achieving housing. VMC has two permanent supportive housing units and offers services to help neighbors in crisis sustain housing.

We are committed to preventing and ending homelessness in our community. Through strategic fundraising events, we not only generate critical support for our programs but also build meaningful connections between community members and partners like you. We invite you to partner with us as a valued sponsor and guest of our event. This partnership offers a unique opportunity to make a tangible local impact while enhancing your visibility as a community-focused leader and concerned citizen.

**VMC has helped over 1,500 neighbors find freedom from the streets.** You can learn more about VMC's life changing programs at [vmcinc.org](http://vmcinc.org).



JOIN US FOR WINE & SHINE WITH SPECIAL EMCEE, WBIR ANCHOR, BRITTANY BAILEY

## ENTERTAINMENT PROVIDED BY AWARD WINNING ARTIST



### MATT LEADBETTER - RESOPHONIC GUITAR

His work has been recognized by his peers with honors including SPBGMA Dobro Performer of the Year (2025, 2026) and IBMA Resophonic Guitar Player of the Year nominations (2024, 2025), along with participation in multiple IBMA Gospel Recording and Performance of the Year-winning projects.

### In Honor and Memory of Don Sproles

Don Sproles was one of VMC's earliest and most enthusiastic supporters. He and his wife, Karen, owned the LunchBox Restaurants. Don, his family, and employees often served meals at VMC, and he was known to offer employment opportunities to VMC neighbors. In 2012, he served as VMC Board Chair where he continued to express his generosity of spirit for our community and the unhoused who live in Knoxville.



# Sponsorships & Admission

[SPONSOR NOW](#)

## TOP SHELF SPONSOR—\$7,500

(Only one spot available!)

- Premium Seating: Table for 10 guests for dinner, wine & moonshine tasting, and auction access
- Drinks: Two drink tickets per guest (20 total)
- Event Recognition: Sponsor name/logo displayed at event - custom signage, table marker, stage and screen, printed program, live auction bid cards, and announced during event (includes opportunity to provide promotional items such as pens, magnets)
- Additional Promotional Recognition: Sponsor recognition on VMC website, e-newsletter, social media
- Bonus Gift: Unique post-event gift and experience

## WHITE LIGHTNING SPONSOR—\$5,000

Perfect for larger philanthropic organizations who appreciate quality promotion

- Premium Seating: Table for 10 guests for dinner, wine & moonshine tasting, and auction access
- Drinks: One drink ticket per guest (10 total)
- Event Recognition: Sponsor name/logo displayed at event - table marker, screen, printed program, and announced during wine & moonshine tasting demonstration
- Additional Promotional Recognition: Sponsor recognition on VMC website, e-newsletter, social media

## OVER THE MOON SPONSOR—\$2,500

Perfect for smaller philanthropic organizations or teams

- Reserved Seating: Table for 10 guests for dinner, wine & moonshine tasting, and auction access
- Drinks: One drink ticket per guest (10 total)
- Event Recognition: Sponsor name/logo displayed at event - table marker, screen and printed program
- Additional Promotional Recognition: Sponsor recognition in e-newsletter

## SHINING STAR SPONSOR—\$1,000

Perfect for individuals, families, or churches who want to serve the community while having an enjoyable evening out

- Reserved Seating: Table for 8 guests for dinner, wine & moonshine tasting, and auction access
- Drinks: One drink ticket per guest (8 total)
- Event Recognition: Sponsor name/logo displayed at event - table marker, screen, and printed program

### General Admission

Every admission includes wine and moonshine tasting, food pairings, buffet dinner, tea, one drink ticket for an alcoholic beverage, and access to the silent and live auctions. Soft drinks and alcohol will be available for purchase.

### Individual Seating Stargazer —\$125

Invite co-workers, friends, or family to join you for an evening out to support the unhoused of Knoxville. Each ticket is \$125.

[GET TICKETS NOW](#)

# Register Your Sponsorship

## WANT TO SIP WITH US?

### Step One: Call or email if you have any questions or customization requests

If there is anything we can do to make your sponsorship experience more enjoyable, please let us know. Customization options are available. [developmentdept@vmcinc.org](mailto:developmentdept@vmcinc.org) or 865-524-3926 ext. 230

### Step Two: Select your desired sponsorship level

- Top Shelf Sponsor \$7,500 (includes 10 event tickets)
- White Lightning Sponsor \$5,000 (includes 10 event tickets)
- Over the Moon Sponsor \$2,500 (includes 10 event tickets)
- Shining Star Sponsor \$1,000 (includes 8 event tickets)
- Other: \_\_\_\_\_

[Register on our event website!](#)



### Step Three: Purchase your sponsorship

Choose one of the following options:

- **CREDIT CARD:** Purchase directly on the [event website](#) by scanning the QR Code above.
- **CHECK:** Mail a check payable to Volunteer Ministry Center: P.O. Box 27406, Knoxville, TN 37927
- **INVOICE:** Fill out the form below and email it to request an invoice - Allie Heins, Development Specialist: [aheins@vmcinc.org](mailto:aheins@vmcinc.org)

Individual/Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Volunteer Ministry Center is a 501(c)(3) non-profit organization, tax ID # 62-1338748.

[developmentdept@vmcinc.org](mailto:developmentdept@vmcinc.org) | [vmcinc.org](http://vmcinc.org) | 865.524.3926 x230